



Blocking Time for Private Pay/3rd Party Appointments

It's no secret that 3rd party payers for hearing aids are on the rise. And that's good and bad. On one hand, more people are getting access to hearing aids than ever before. This means your pool of potential patients is much larger. On the other hand, 3rd party patients bring in less revenue per appointment than a private pay patient. You don't want to fill your schedule with them, but you don't want to miss out on an opportunity to fill as many appointment slots as you can during a day.

How do you fix this? With time blocking! Watch these videos and check out the sample time blocked calendar below. Your Practice Growth Advisor will walk you through how to make this a part of your practice.

Resource Videos:

[The Basics of Time Blocking](#) 6.5 minutes

[How to Get More Done in a Day: Schedule and Time Blocking](#) 2 minutes

Your Goal:

Next Steps:

- 1.
- 2.
- 3.

